



ISIGN INTERNATIONAL® PARTNERS WITH AFM TO HELP PRODUCE THE OFFICAL PROGRAM BOOK FOR THE 62ND ANNUAL GRAMMY AWARDS® DIGITAL VERSION



SANTA MONICA, CALIF. (JAN. 26, 2020)

iSign International announced today that entertainment industry publisher AFM will partner with iSign International to securely host and distribute the digital program book for the 62nd Annual GRAMMY Awards®. The telecast will take place at STAPLES Center on Sunday, Jan. 26, 2020, and will be broadcast live in HDTV and 5.1 surround sound on the CBS Television Network. The digital publication is now available at: <https://62ndgrammybook.com/?ref=ChrisJackson>

The digital GRAMMY Awards program book is the official publication and for the 1st time will be offered to more followers than in years past. All nominees, as well as Special Merit Award honorees, are celebrated through unique digital editorial content, the E-book offers the perfect venue and target audience for the industry to celebrate their clients. Fans will be engaged prior to the show and it will enhance their broadcast experience.



“iSign International is very proud to be working with AFM this year to produce and deliver this historic record of the 62nd Annual Grammy Awards. The program book will be in electronic format, delivered through iSign's uniquely innovative new platform for totally secure document distribution. You will be able to download the program up to two weeks before the ceremony, peruse when you have time, and use it while watching the awards. We look forward to sharing this exciting event with you - See you there!”

Wayne Taylor CEO iSign International Inc.

Ken Rose, a voting member of the Academy and part of the Recording Academy Producers & Engineers Wing®, has functioned as an ad sales representative for the GRAMMY Awards for more than two decades.

The time is right for us to take our long-standing relationship to the next level. Nominees and winners leave the show with medallions and trophies, but every attendee leaves the show with the program book,

Rose

AFM's CEO and co-founder Elizabeth Ferris will serve as publisher and AFM's partner, U.K.-based music promoter Tony Cochrane, will run international relations for the program book.

ABOUT ISIGN INTERNATIONAL

"iSign International, an innovative cyber security company, with expansive patented and patent-pending technologies, including six factors identity recognition with biometric signature and secure end-to-end communication with patented Dynamic PKI Encryption. iSign's Analytics Engine is pure software driven and is capable of analyzing in detail and extremely rapidly heavy load of information with the purpose of highlighting those points that are keys to the decision makers. iSign's Analytics Engine has been deployed at major corporations, such as Providence Health and Services, which uses it to enhance its patient files while at the same time increasing ---- workflow efficiency and cut costs".

ABOUT AFM

AFM represents the Recording Academy, GRAMMY Awards, Critics Choice Awards, Producers Guild, and Motion Picture Editors Guild. AFM has represented recording artists, as well as major motion picture, and television projects, developing sponsorship and product placement relationships to offset production budgets. AFM has extensive publishing experience with countless motion picture, television, and music titles spanning more than two decades.



For more information about AFM,
Please visit www.afmla.com

For rate card information,
please send an inquiry to GRAMMY@afmla.com

